

<b>Subject: GCSE Business Studies (Edexcel 1BS0)</b>		<b>Year Group: 11</b>
Term 1 Key Focus/Topic(s) <ul style="list-style-type: none"> <li>Topic 2.1 Growing the Business</li> </ul>	Term 2 Key Focus/Topic(s) <ul style="list-style-type: none"> <li>Topic 2.2 Making Marketing Decisions</li> </ul>	Term 3 Key Focus/Topic(s) <ul style="list-style-type: none"> <li>Topic 2.3 Making Operational Decisions</li> </ul>
Term 1 Assessment Opportunities: <ul style="list-style-type: none"> <li>Text Book Assessment Questions and Edexcel assessment (digital download) 2.1</li> </ul>	Term 2 Assessment Opportunities: <ul style="list-style-type: none"> <li>Text Book Assessment Questions and Edexcel assessment (digital download) 2.2</li> </ul>	Term 3 Assessment Opportunities: <ul style="list-style-type: none"> <li>Year 11 Mock Examinations</li> <li>Text Book Assessment Questions and Edexcel assessment (digital download) 2.3</li> </ul>
Term 4 Key Focus/Topic(s) <ul style="list-style-type: none"> <li>Topic 2.4 Making Financial Decisions</li> </ul>	Term 5/6 Key Focus/Topic(s) <ul style="list-style-type: none"> <li>Topic 2.5 Making Human Resource Decisions</li> <li>Year 11 Internal Examination (Preparation &amp; Reflections)</li> </ul>	
Term 4 Assessment Opportunities: <ul style="list-style-type: none"> <li>Text Book Assessment Questions and Edexcel assessment (digital download) 2.4</li> </ul>	Term 5/6 Assessment Opportunities – Year 11 Examination incorporates the following to reflect Paper 2: <ul style="list-style-type: none"> <li><b>AO1</b> Demonstrate knowledge and understanding of business concepts and issues (35%)</li> <li><b>AO2</b> Apply knowledge and understanding of business concepts and issues to context (35%)</li> <li><b>AO3</b> Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions (30%).</li> </ul>	

**Rationale:**

Units 2.1 - 2.5 Theme 2 examines how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business, with emphasis on aspects of marketing, operations, finance and human resources. Theme 2 also considers the impact of the wider world on the decisions a business makes as it grows. Our expectation for the students is that as a result of following this course they will not only understand more about the world of business, but will be able to make informed decisions about further study and career pathways that relate to business.

**Evaluation:**

As staff we will build in opportunities to review and evaluate the curriculum in Year 11 through a review of test and examination scores, comparison of topic tests, and using our quality assurance processes and discuss these in meetings as a department. Following end of term assessments staff can prioritise students and/or topics that require further support. The timing of the course allows for revision at the end of the units which can be used to fill knowledge gaps previously identified. Students will have the opportunity to complete a gap analysis following a test and with the continued use of www, ebi (pod casts and e-books) and will understand how their responses can be improved.